

**DECLARATION OF STEVE MITZEL**

I, Steve Mitzel, am Senior Vice President/General Manager-Shared Mail of Valassis Direct Mail, Inc., located at One Targeting Centre, Windsor, CT 06095. I hereby declare that the responses of Valassis Direct Mail, Inc. to the Postal Regulatory Commission's Notice of Inquiry No. 1 in Dockets R2012-8 and MC2012-14, Questions 1-5, 7-10 and 12, were prepared by me or under my direction and supervision, and are true and correct to the best of my knowledge and belief.

A handwritten signature in black ink, appearing to read 'Steve Mitzel', written in a cursive style.

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Steve Mitzel

Executed on: June 29, 2012